

Hui Māla ‘Ai

Connecting Hawai‘i’s Food Gardens

Convening #9, November 15th 2024



‘A’ohe hana nui ke alu ‘ia
No task is too big when done together by all

Ōlelo Nō‘eau, 142

Agenda

Introductions and update sharing (~20min)

Action Survey Results (~20 min)

Action items

- Review the Hui Māla 'Ai Website (~20 min)
- Review the Guide to Creating Community Gardens in Hawai'i (~10 min)
- Tracking fundraising opportunities (~10 min)

Closing (~10 min)

Updates

- Change zoom name, org, pronouns
- In a circle, everyone has an opportunity to share an update about their work, whether in the food garden realm or in food/ public health/ gardens/ green space/ resiliency/ etc → if you think it's interesting or helpful for the group to know, please share!



First in person HFGN meeting 4/12/24

Action Survey Results building on discussions from Convening #7



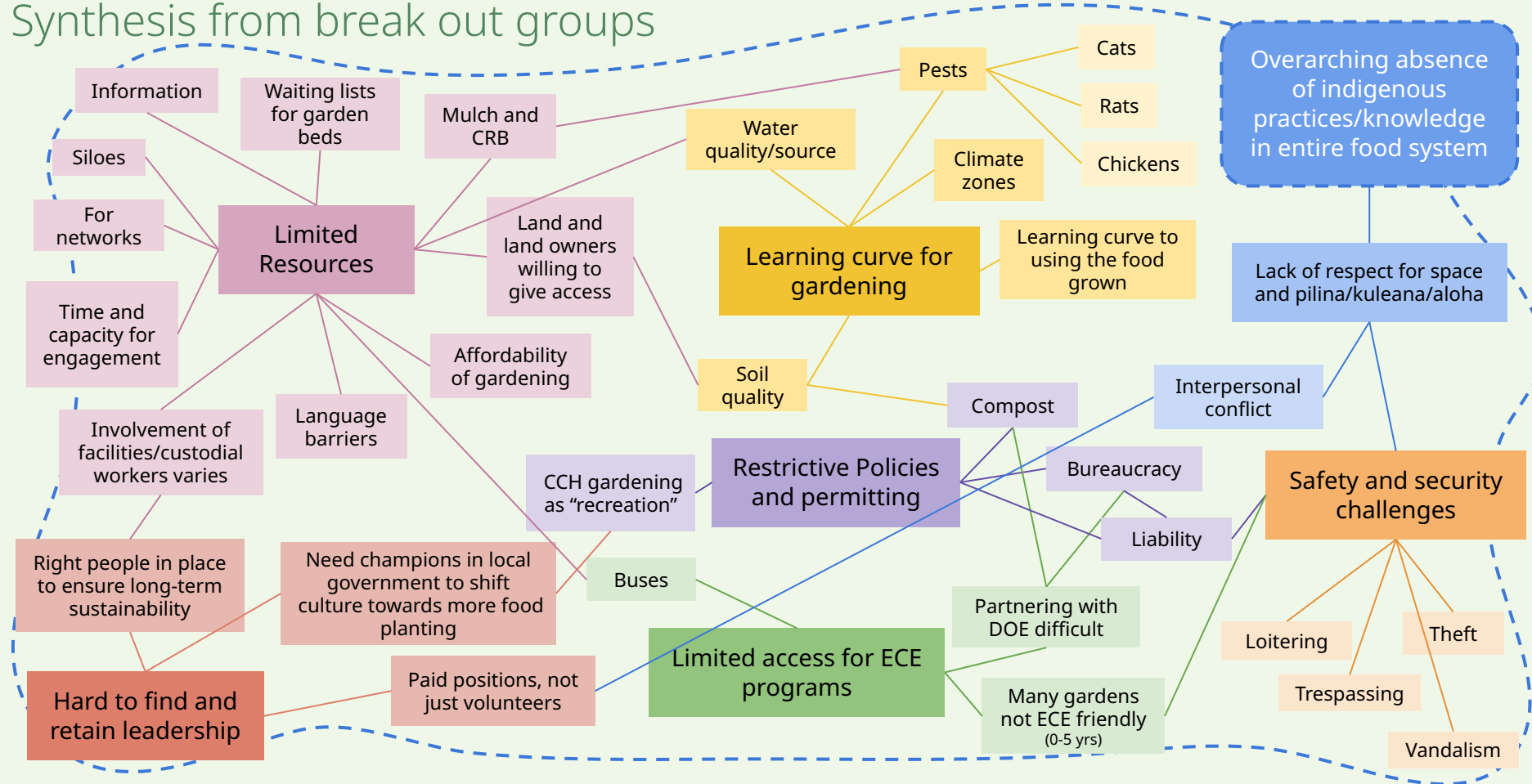
at Ka Papa
Lo'i O
Kānewai

Core Components of Collective Impact

1. **Common Agenda** - All participants have a shared vision for change, including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
2. **Backbone Infrastructure** - Dedicated staff and strong leaders who possess specific skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies
3. **Mutually Reinforcing Activities** - The extent to which, and in what ways, are partners' activities differentiated, while still coordinated through a mutually reinforcing plan of action?
4. **Shared Measurement System (SMS)** - Collecting data and measuring results consistently across all participants to ensure that efforts remain aligned and participants hold each other accountable.
5. **Continuous Communication** - Consistent and open communication is needed across the many players and among external stakeholders to build trust, assure mutual objectives, and create common motivation.

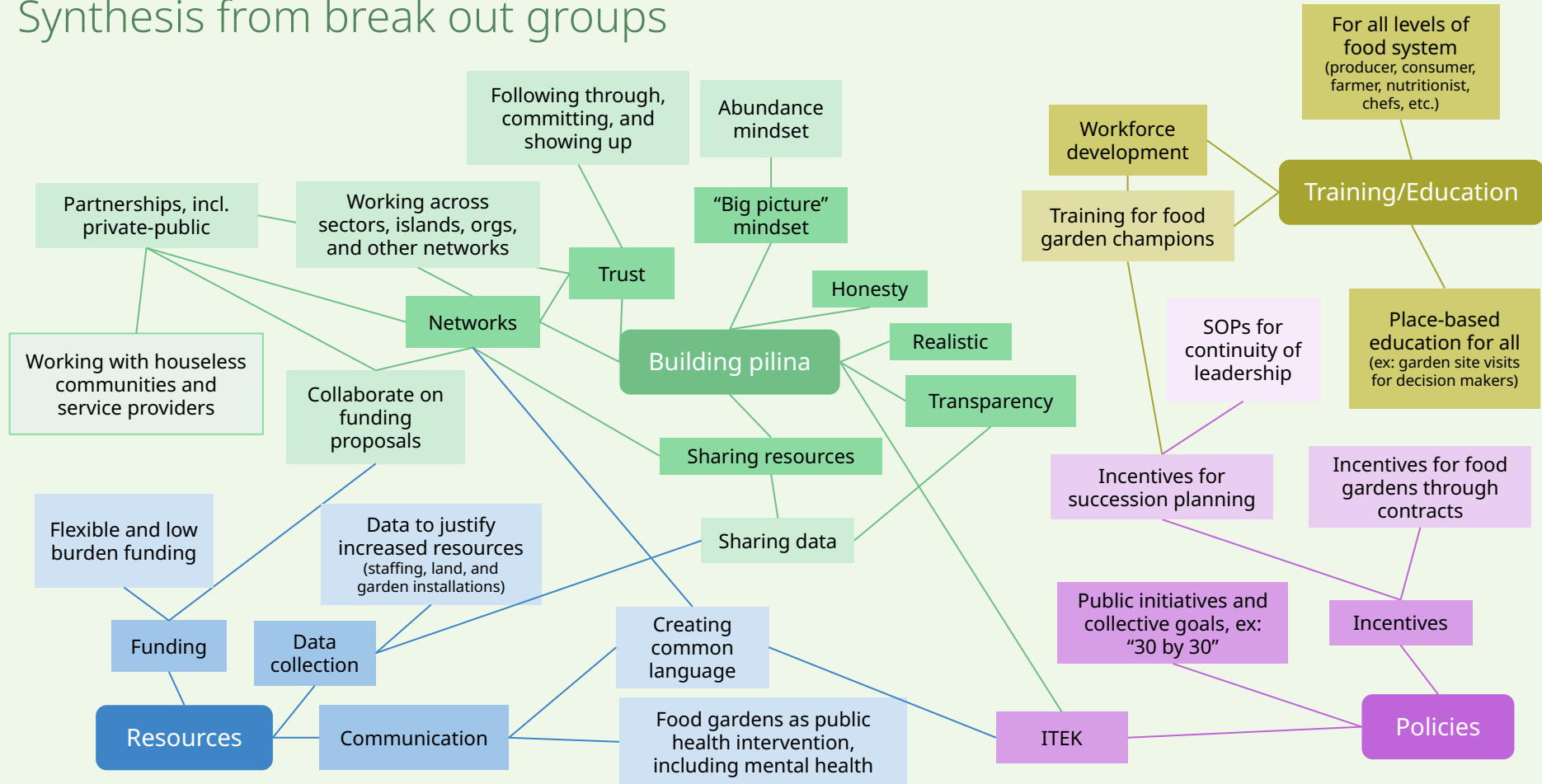
Challenges and barriers to increasing access to food gardens

Synthesis from break out groups



Solutions to these challenges and barriers

Synthesis from break out groups



Brainstorming actions that the network can specifically do

Resources

Resource folder

Email listserv for sharing resources and opportunities

Guide to creating community gardens

Website (work with Virgil)

Funding

Volunteer power

...

Building pilina

Monthly zoom calls, quarterly in person events

Mapping project

Public email list

...

Training/Education

Ongoing presentations from relevant orgs in monthly zoom calls

Provide technical assistance to new food planting projects

...

Policies

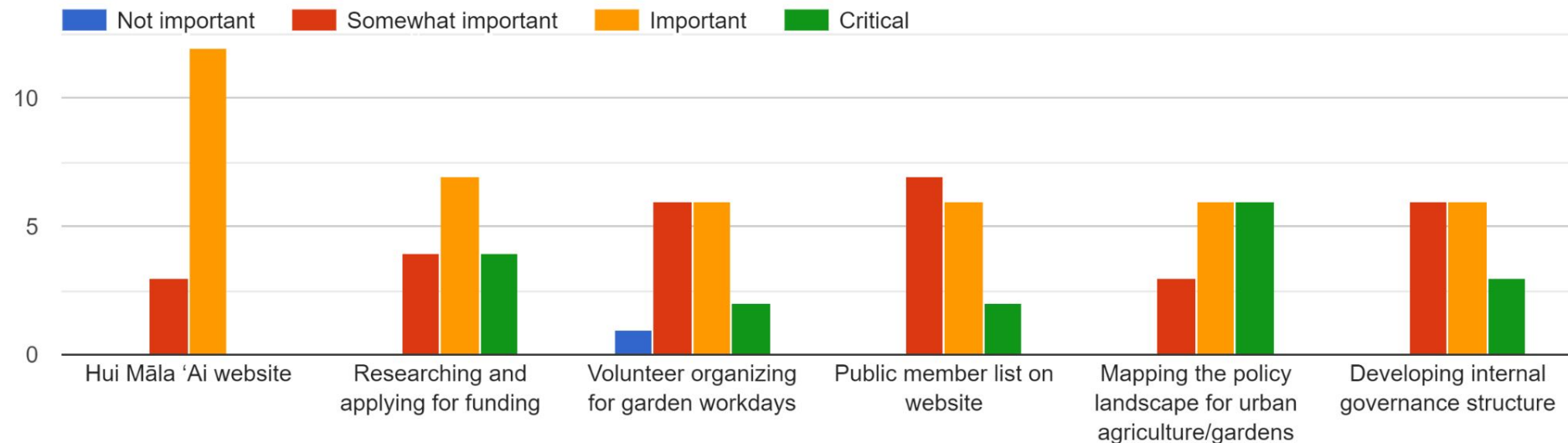
Mapping policy landscape for urban agriculture to understand the gaps

Advocacy support when needs arise

...

Action Survey Results - ranking

How important are these potential actions for Hui Māla 'Ai to take on in the next three months?

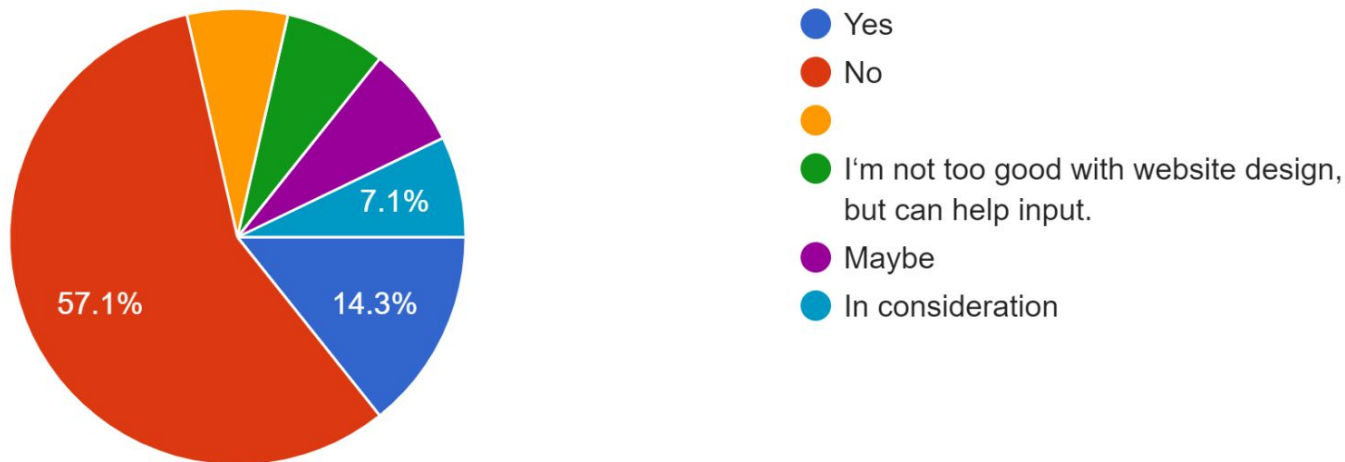


Other actions you would like to add? Social media, and continuing to have guest presentations at each meeting.

Action Survey Results - website and communication tools

Would you be willing to contribute to the creation or maintenance of a Hui Māla 'Ai website? If you are a 'maybe' please select 'other' and specify your concerns.

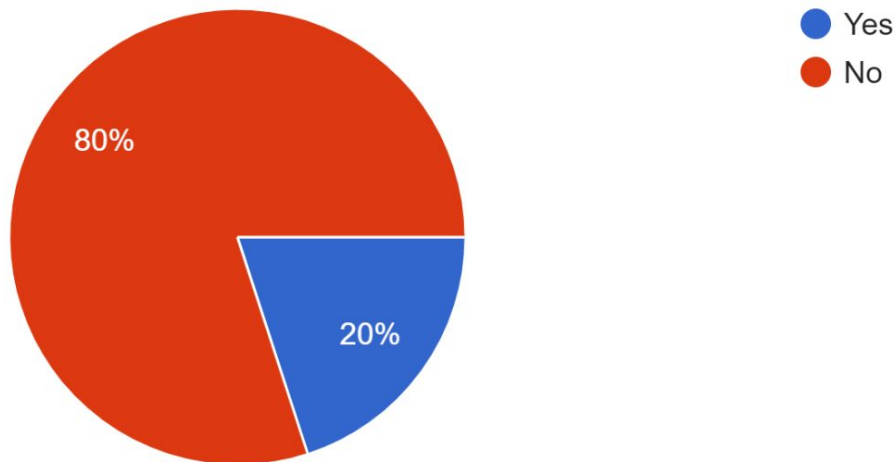
14 responses



Action Survey Results - website and communication tools

Would you be willing to contribute to the creation or maintenance of a Hui Māla 'Ai social media? If you are a 'maybe' please select 'other' and specify your concerns.

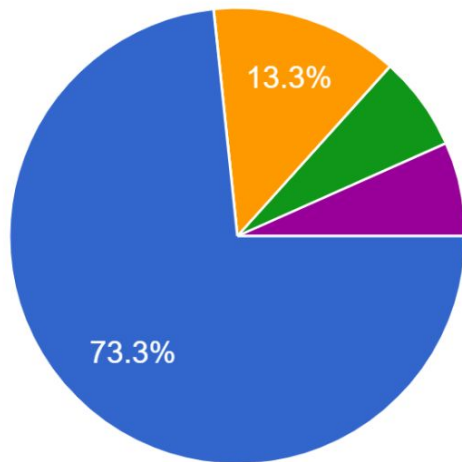
5 responses



Action Survey Results - website and communication tools

How would you prefer to stay updated about Hui Māla 'Ai activities?

15 responses

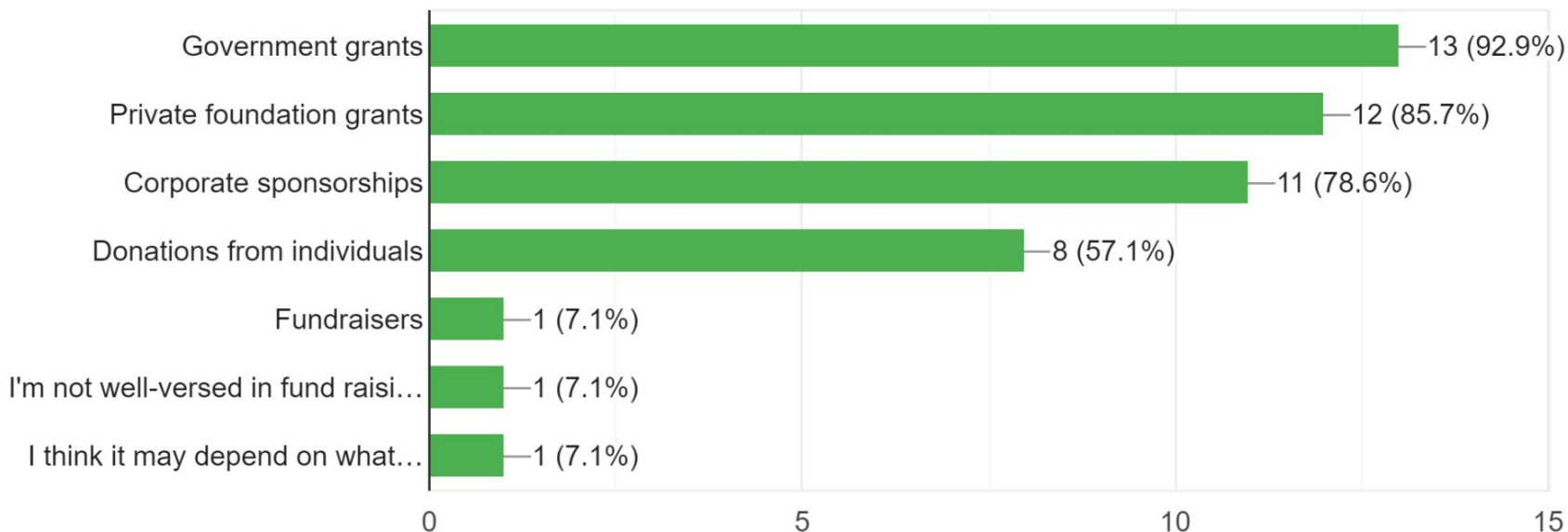


- Email
- Website
- Newsletter
- Social media
- For now, Email. But down the road, I think it would be neat to have all of the above (and someone who can maintain all of the above) to help raise awareness and expand the network.

Action Survey Results - funding and resources

What types of funding should Hui Māla 'Ai pursue to support its efforts? (Select all that apply)

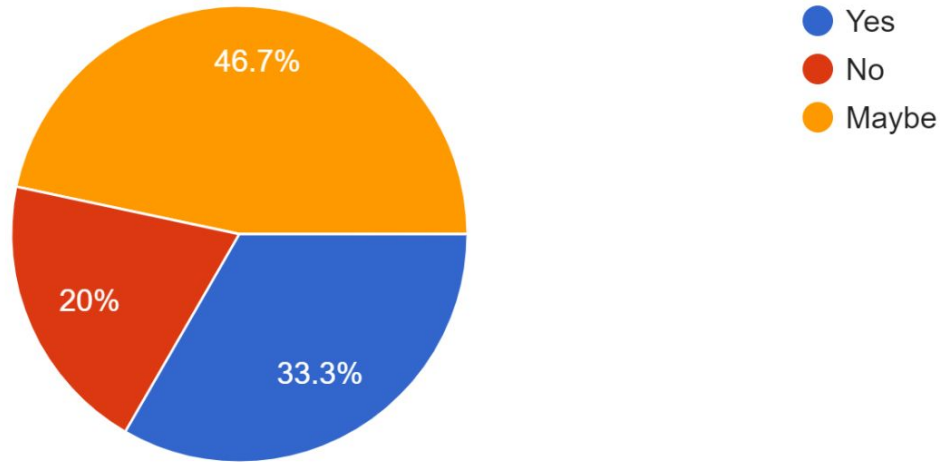
14 responses



Action Survey Results - funding and resources

Would you be interested in being part of a working group focused on researching and applying for funding?

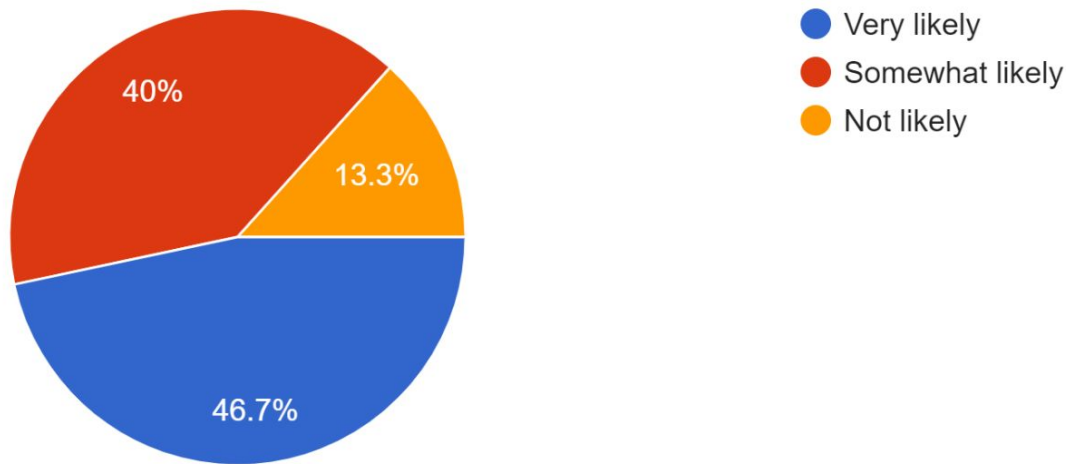
15 responses



Action Survey Results - volunteer organizing

How likely are you to participate in garden workdays or other volunteer activities organized by Hui Māla 'Ai?

15 responses



Action Survey Results - volunteer organizing

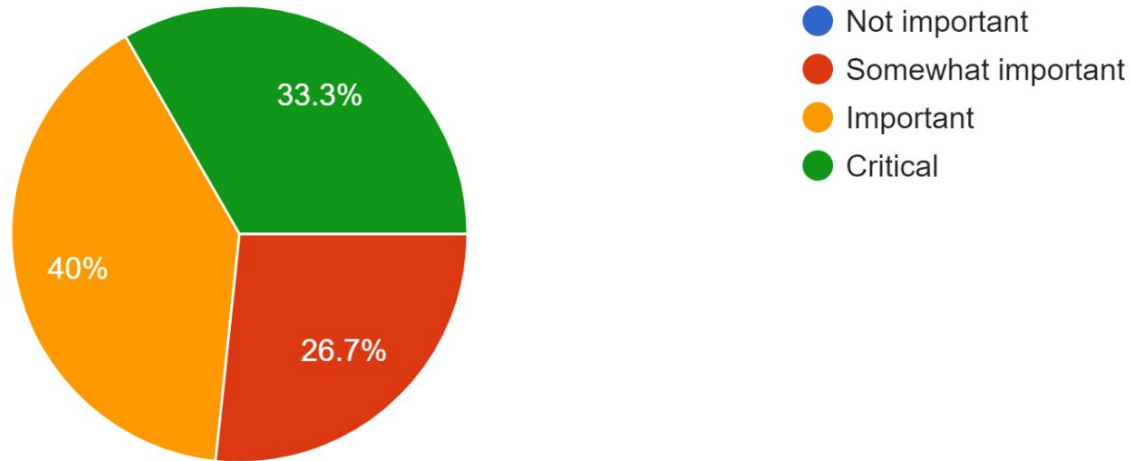
Do you have any suggestions for how to organize and mobilize volunteers for garden workdays?

- Volunteer list
- Companies/orgs sponsored events
- Word of mouth
- Kukulu website
- Consistent time and day of the month (ex: every third friday)
- Meet up, Event brite
- Website and social media to spread awareness
- Ho'ola 'Aina Pilipili can host a work day.
- Flyers - can be easily shared, QR code on the flyer for RSVP form.
- Some UH / college students need community service hours for their class, if you send out to those listservs.

Action Survey Results - policy and advocacy

How important is it for Hui Māla 'Ai to map and address policy barriers related to urban agriculture/food gardens at this time?

15 responses



Action Survey Results - policy and advocacy

Do you have any specific ideas or resources that could help the hui address policy issues?

- Hawai'i Food Systems Summit
- Present policies as member meetings for adoption
- Community with HIPHI and Appleseed Policy experts
- Create a separate working group for this
- Hawaii Food+Policy Internship is looking for research projects that interns could support with that would provide data for bills this upcoming legislative session.

Action Survey Results - little and big wins as a result of Hui Māla 'Ai so far...

- Capacity building, networking
- Feeling connected
- Building relationships
- More informed and in tune with what community wants

~150 hours of the leadership group convening weekly for almost 3 years

~20 hours at gleaning and distribution events

field trips

5 Gardens funded by HMA across the state

other gardens supported by HMA in different ways?

\$13,600 fundraised

8 hours of in person convening with the statewide network

Over 50 active participants

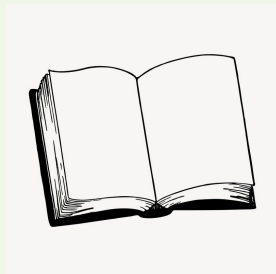
11 hours of virtual convening with the statewide network

Action items to review

- Review the Hui Māla 'Ai Website (~20 min)
- Review the Guide to Creating Community Gardens in Hawai'i (~20 min)
- Tracking fundraising opportunities (~10 min)



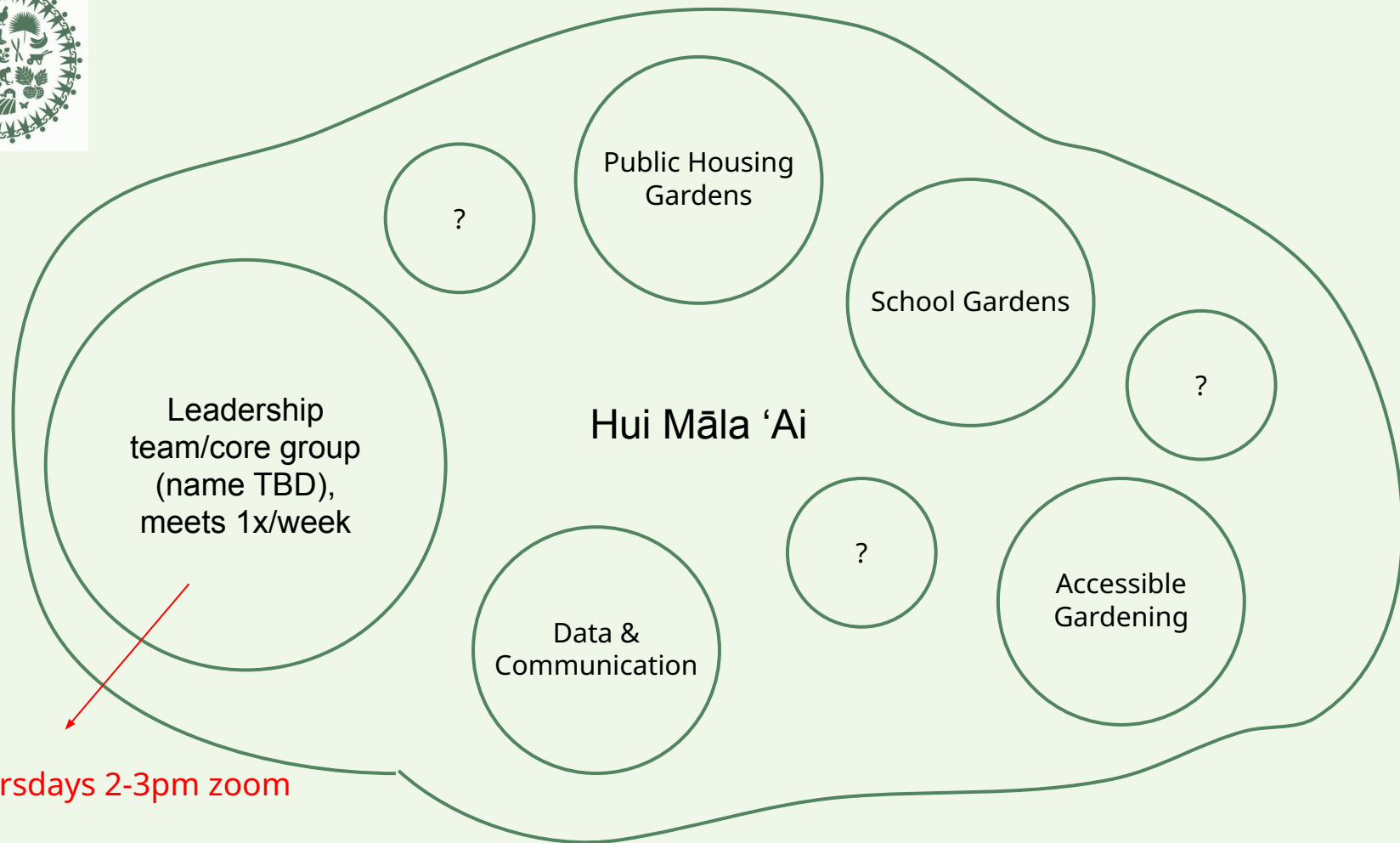
foodgardenhui.org



Guide to Creating a Community Garden in Hawai'i



[Funding opportunities for food gardens](#)



Closing & Baseline Survey

For new participants:

<https://forms.gle/KHE1TLUzGwRcusDp7>

Resources:

- Hui Māla 'Ai [website](#)
- Hui Māla 'Ai [Resource folder](#)
- Working group [spreadsheet](#)

Next convening:

December 5th, **9:00 am in person @**
Punchbowl Public Housing garden
730 Captain Cook Ave Honolulu, HI 96813



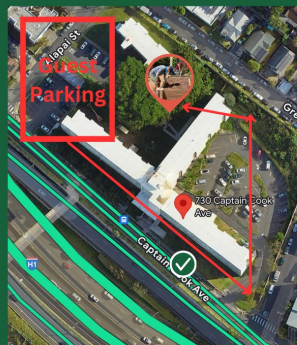
Support us for an hour or stay as long as you can!

Punchbowl Community Food Garden

VOLUNTEERS NEEDED

For Garden Trellis Installation

730 Captain Cook Ave
Honolulu, HI 96813



LET US KNOW IF
YOU'RE COMING:

Email: anna.mines@honolulu.gov



Thursday, December 5, 2024
9:00 AM and 12:00 PM.

Anticipate the following:

- ✓ Garden tour and introduction
- ✓ Assembling trellis for garden beds
- ✓ Presentations
- ✓ Networking
- ✓ Please bring a water bottle and bug spray
- ✓ Self-organized lunch



FOOD TO GROW

FREE

UH Food to Grow Seedling Kit Workshop

Nā Kūpuna Makamae Center

Friday, November 22, 2024

10:00 AM – 12:00 PM

Receive a kit containing the following:



- Bok choy seedling
- Bok choy seeds
- Pamphlet with information on SNAP benefits, helpful resources, growing directions, and a tasty recipe using bok choy

Also, participate in a **free hands-on workshop** to transplant your seedling, make a newspaper pot, and plant the bok choy seeds that you'll receive in your kit.

To register, please contact Carmen before 10/27/24:

carmenlee@pacificgatewaycenter.org or (808) 773-7047 (press 1)

Supplies are limited. First come, first serve.



Special Offer: After participating in the workshop, you will receive an enrichment kit with tomato seeds. If you plant those seeds and send us a photo of the tomato plant(s) growing, you can then receive a **FREE** 5-gallon fabric pot and seeds for a different plant. See the pamphlet you'll receive with your seedling kit for more information.



This institution is an equal opportunity provider and employer.
SNAP-Ed serves low-income households and communities.

Other
events?
Share in
chat